# **Privacy Policy**

Welcome to CatalystByte Solutions Ltd's Privacy Policy. Here at CatalystByte, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us when you use our marketing and software development services. By accessing or using our services, you consent to the collection and use of your information in accordance with this Privacy Policy.

#### 1. Information We Collect

We may collect various types of information from you, including but not limited to:

Personal Information: such as your name, email address, phone number, and postal address, which you provide to us when you engage with our services.

Usage Data: information about how you interact with our website, applications, and services, including your IP address, browser type, device information, and pages visited.

Cookies: we may use cookies and similar tracking technologies to enhance your experience, analyze trends, and administer the website.

#### 2. How We Use Your Information

We use the information we collect for various purposes, including:

Providing and improving our services.

Communicating with you about your inquiries, requests, and transactions.

Personalizing your experience and delivering relevant content.

Analyzing trends and user behavior to enhance our marketing strategies and software development efforts.

Protecting the security and integrity of our services.

# 3. Information Sharing and Disclosure

We may share your information in the following circumstances:

With trusted third-party service providers who assist us in operating our business and providing our services.

In response to legal requests or to comply with applicable laws and regulations.

In connection with a merger, acquisition, or sale of assets, where your information may be transferred as part of the transaction.

# 4. Data Security

We take the security of your information seriously and implement appropriate measures to protect it from unauthorized access, alteration, disclosure, or destruction.

## 5. Your Rights

You have certain rights regarding your personal information, including the right to access, correct, or delete the data we hold about you. Please contact us if you wish to exercise these rights or have any questions about our Privacy Policy.

## 6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated policy on our website or by other means of communication.

### 7. Contact Us

If you have any questions or concerns about our Privacy Policy or our practices regarding your personal information, please contact us at:

Contact email: <a href="mailto:info@catalystbyte.online">info@catalystbyte.online</a>;

Phone number: +44-783-035-1742.

Thank you for choosing CatalystByte Solutions Ltd. Your privacy is important to us, and we are committed to safeguarding your information and providing you with the best possible experience.